

INDABA *A Happy Wine for a Brighter Future*



Indaba (pronounced in-dah-bah) is a word that has widespread use throughout South Africa and means “to come together.”

Embodying that spirit, our range of handcrafted, quality wines are friendly, delicious, and ideal for sharing. Indaba wines are drawn from the world’s oldest soils and crafted by family farmers who have perfected their art over generations. We work closely with these conscientious farmers who are based in prime appellations and strive to continuously improve critical conservation practices. Crafted in the Cape Floral Kingdom, the smallest, yet most diverse of the six plant kingdoms; these are authentic wines driven by quality and value.

Bruwer Raats, winemaker and proprietor of Raats Family Wines, initially joined Indaba as a production consultant in 2008. He was named the full-time winemaker in 2010. Bruwer’s responsibilities go far beyond merely crafting Indaba’s wines. He also works alongside winemaker Clayton Christians to oversee the sourcing of varietal components as well as collaborating with the farmers (most of them under a long-term contract with Indaba) to impact viticulture decisions and drive the ultimate style of the wines.

The Indaba range is composed of Chenin Blanc, Sauvignon Blanc, Chardonnay, Merlot and Mosaic (a red blend representative of the best grapes coming together), all of which are crafted in a fresh, juicy and approachable style. Sourced from regions including Stellenbosch, Paarl, Durbanville and Robertson, the wines consistently garner “Best Buy” accolades from Wine Enthusiast. They have also been called “Contenders for Wine of the Year...” by Robert Parker’s Wine Advocate.

Leading the world in sustainability, South Africa’s Winelands are primarily considered to be the greenest wine-producing region on earth. Several organizations work with the South African wine industry to ensure conservation and sustainability remain a top priority among wine producers. The look and spirit of Indaba reflect both South Africa’s position as a leader in sustainable production and the influence of the Cape Floral Kingdom.

A commitment to social responsibility is a vital part of the Indaba philosophy. For over 20 years Indaba has invested in social progress in the Cape Winelands where it is produced. A portion of all sales supports organizations that are working to empower the region and its people, building a brighter future. Previously through the Indaba Scholarship, Indaba has provided many bursaries for students to pursue wine-industry-related graduate and post-graduate studies since 1998. Mzokhona Mvemve, the first Indaba Scholar, became one of South Africa’s first certified black African winemakers after graduating from Stellenbosch University in 2003. Indaba has also supported the Indaba Foundation, a non-profit that provides Montessori teacher training with a focus on early childhood development to children living in the South African Winelands.

Indaba sales also provide financial assistance to the Pinotage Youth Development Academy, a 12-month program that assists motivated but currently unemployed young adults of color by providing a combination of technical and personal life skills supported by practical placements on farms.

Indaba is proud to be a part of the positive changes that are altering the face of South Africa’s wine industry.



ESTABLISHED: 1996

WINEMAKERS: Bruwer Raats & Clayton Christians

WINE IMPORTED:
Chenin Blanc, Sauvignon Blanc, Chardonnay, Merlot, ‘Mosaic’

SIGNIFICANCE OF NAME:

The “i” logo is in part symbolic of Indaba’s Zulu translation, which is a “sharing of news and information”.

The “i” represents that information and the act of sharing it over a great glass of wine.